



News Release

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FOR IMMEDIATE RELEASE

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PRMC President/CEO Dr. Peggy Naleppa to Retire in 2018
Healthcare Career from Bedside to the Boardroom Spans Over 40 Incredible Years

Monty Sayler, Chairman, Peninsula Regional Health System Board of Directors and Peninsula Regional Medical Center Board of Trustees, announced today that Peggy Naleppa, MS, MBA, DrM, FACHE, will retire in January 2018 from her position as the President/CEO of Peninsula Regional Medical Center and Peninsula Regional Health System. Her retirement will cap a spectacular healthcare career that spanned over 40 years and saw Dr. Naleppa excel in a number of leadership and executive roles from registered nurse at the bedside to CEO of the eighth largest health system in the state of Maryland.

The Board of Trustees has enlisted the assistance of a national firm, Witt/Kieffer, to conduct both an internal and external nationwide search for candidates to be considered as the next President/CEO of Peninsula Regional Medical Center and the Peninsula Regional Health System.

“What I admire most about her is that she treats everyone equally, like a beloved relative. Warmth, compassion and generosity to community and team define her style and most importantly the person she is. With Peggy, it’s always family and faith first, and those strong values are what have made her such a respected and admired leader across our health system,” Sayler said. “It has been a privilege getting to know Peggy and working closely with her as a member of this Board.”

Dr. Naleppa joined Peninsula Regional Medical Center in 2003 as its Executive Vice President/COO. She was named president in 2008, and led the hospital during a succession period where she worked closely with



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retiring CEO Alan Newberry. Upon Newberry's departure in 2010, she was named the Health System's President/CEO.

Dr. Naleppa's healthcare career began as Director of Neurosurgical Services at George Washington University Medical Center in Washington, DC. She has served as a clinical leader or as a senior executive at several hospitals in Maryland. She has served as President of the Maryland Chapter of the Healthcare Financial Management Association (HFMA) and has held several leadership positions with the Maryland Hospital Association (MHA). She is also a Fellow of the American College of Healthcare Executives.

"Peggy's leadership may be based on the Eastern Shore, but her influence reaches across the state. At the same time she was building PRMC into a nationally respected patient- and community-centered organization, her innovative way of thinking and leading as Chair of the Maryland Hospital Association's key financial policy council made her a statewide consensus builder," said Carmela Coyle, President & CEO of the Maryland Hospital Association. "She has played an especially important role in our current work to see that model progress to one guiding not just hospital costs, but the total cost of care in our state. As a member of our association, her contributions are invaluable; as a mentor, her knowledge and generosity are insightful; as a friend, she is, simply, cherished."

Dr. Naleppa, who is a registered nurse, holds a Bachelor of Science in Healthcare Administration from St. Joseph's College; a Master of Administration degree with a concentration in Finance from the University of Maryland UC; an MBA with a concentration in medical services from Johns Hopkins University; and a Doctorate in Management with a concentration in organizational process management from the University of Maryland UC. She has also been presented a second Doctorate in Public Service from the University of Maryland Eastern Shore.



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Dr. Naleppa has also been the recipient of a number of personal awards and recognitions for her service to community and statewide healthcare initiatives. They include:

- American College of Healthcare Executives Maryland Chapter Senior Leadership Regents Award for her lifeline contributions to healthcare in the state.
- Salisbury Area Chamber of Commerce Businesswoman of the Year Award.
- United Way of the Lower Eastern Shore James Barrett Community Leadership Award.
- A three-time recipient of the Maryland Most Admired CEO Award and been recognized three times as one of Maryland's Top 100 Women, both presented by the Daily Record.
- Becker's Hospital Review, One of 130 Women Hospital and Health System Leaders to know.
- School of Pharmacy, University of Maryland Eastern Shore, Peggy Naleppa Outstanding Citizenship Award presented annually to a deserving graduate of the program.

She lists among her most gratifying professional accomplishments the creation of awards to honor staff and assist those entering the healthcare profession, including the President's Leadership Award, the Ed Urban Quality Award, the Leighton Moore Helping Hands Award, the PRMC Super Hero Safety Award and the Naleppa Family Healthcare Scholarship Fund.

During her nearly 14 years in executive leadership at PRMC, Dr. Naleppa has also overseen a number of significant projects that have improved healthcare and healthcare opportunities for residents of the Delmarva Peninsula. Some of those professional accomplishments include:

- Leading three Strategic Plans for Peninsula Regional Medical Center and the Peninsula Regional Health System.
- Leading a \$100 million campus expansion and renovation project that created the Layfield Tower, Hanna Outpatient Center, Guerrieri Heart & Vascular Institute and the Richard A. Henson Cancer Institute.
- Collaborations with Bayhealth in Dover, DE and four leading hospital systems on Maryland's Western Shore.
- Clinical partnerships with Adventist Healthcare, Johns Hopkins, and Children's National.
- Construction of the Woodbrooke medical complex in Salisbury.
- Construction of the Delmarva Health Pavilion Millsboro.
- Construction of the Delmarva Health Pavilion Ocean Pines.



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- Establishment of the Peninsula Spine Center, Peninsula Wound & Hyperbaric Center, Peninsula Breast Center and the Peninsula Regional Weight Loss & Wellness Center.
- Creation of a new, modern unit to house Mother-Baby Services.
- Creation of a unit dedicated to Child and Adolescent Behavioral Health.
- Opening of a Robotic and Laparoscopic Surgery Institute.
- Created a vision and passion for Service Excellence and Leadership Development.
- Supported and nurtured the adoption of the Science of Performance Improvement, with a focus on a systems orientation to re-engineer processes and improve clinical outcomes.
- Creation of the Peninsula Regional Clinically Integrated Network/Accountable Care Organization.
- Maintaining PRMC's "A" bond rating with the rating agencies, resulting in significant debt refinancing savings.

"It's an honor and a privilege to lead this organization. I humbly start my day on my knees and in prayer.

With significant responsibility comes significant blessings – healthcare is a team sport and I am blessed with a great leadership team, an innovative and forward thinking Board of Trustees, an outstanding team of physicians, caregivers, support and professional staff," said Dr. Naleppa. "And, we have a community that takes great pride in our Medical Center, supporting us in numerous ways. I salute each of them and can think of no better place to conclude my career than at PRMC. It is in the best interest of the organization to have a planned transition process and, it's time for the next generation of leaders to evolve."

Sayler says the Board is energized about the final year of working with Dr. Naleppa on a number of projects, including the 2017 opening of the comprehensive Richard A. Henson Cancer Institute at the Delmarva Health Pavilion Ocean Pines.

"There is a personal integrity about her that is above reproach; a more humble and servant leader you will be hard-pressed to find," he said. "Everyone on the Board wishes Peggy and husband Dan the very best and we're sure both are looking forward to spending even more time with their two beautiful granddaughters."

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